



Market Stall Requirements

When participating as a market stall holder for the festival you are thereby agreeing to represent the festival. We ask that on all occasions you bring your utmost happy and professional manner with you.

Market Stall Cost are as follows:

3m wide x 3m deep -	\$300
6m wide x 3m deep -	\$350
3m wide x 6m deep -	\$350
6m wide x 6m deep -	\$400

Cost will include:

- 2 x FOC Festival Tickets
- Basic electricity supplied to your stall, lighting etc. (No kettles, toasters or other electrical equipment is to be used) We are happy for a small camper fridge to be used on the power if you need to keep things cool 😊
- Stall holders can purchase a maximum of 4 x extra tickets these can be purchased at the discounted Early Bird ticket price of \$130.00.

There are a few things we ask of you to keep everyone on the same page and the festival running smoothly.

- Arrive on-site for set up on the Wednesday or Thursday the week of the festival. Your arrival will depend on your set up time but all stores are to be set up and ready to trade by 9am on the Friday morning.
- Please do not extend beyond the size of your allocated space and stall size. Market spaces are marked out and WPH&S is taken into consideration in this process. Space for emergency vehicles is essential and extending your stall space without consultation risks our WPH&S.

- For the smooth running of the festival you are required to have your stall set up over the entire weekend. Some stalls will start there pack up after trade on late Sunday night (around midnight). Please ensure your walls are up and you are not putting things out onto the market street. We ask that you do not start packing down your gazebos until Monday morning at 7:00am. When other markets pack down there gazebos before Monday morning it leave gaps and puts the other stall holders security at risk. It is very important you do not do this 😊 We ask that all stall holders be off-site by Tuesday at 10:00am. If this is not possibly please just speak to management to discuss.
- We strive to ensure all market stall holders are happy with their spot. Previous stall holders will remain in the spots they have previously had unless there is some underlying reason why they cannot be there. Management will choose the spots where the stalls will be, this is based upon many different factors and we will always do our best to ensure the right spot is chosen and take everyone's needs into account. On arrival please check in with us to ensure you are setting up in the correct spot.
- Due to limited space you may not be able to camp directly behind your stalls. Stall holders are welcome to sleep in their stalls if they wish. There is camping available close to the stalls and you will get in first due to your early arrival. Please discuss this further with the Market Manager.
- We have phone reception on site so eftpos can be used. Please note that due to the volume of people using the reception it can become slow throughout the weekend.
- The festival is 24hr festival and we welcome you to trade any time throughout the day and night. We encourage you to stay open as long as possible. Minimum trading hours are 10:00am until 10:00pm.
- Market stalls are not permitted to play music unless approved by Management. When stalls play music it laps over the main sound-system and is uncomfortable and confusing when walking through the markets. Aya Food Market at the festival entry is the only stall that has been permitted to play.
- Market stalls are responsible for bringing everything to set up and run your stall. This includes gazebos, lights, tables, stock, signage, power boards and extension leads (20m). We also recommend bringing drinking water. Please ensure you have all equipment tested and tagged before you set up. This will be checked and items that are not tagged will not be able to be used unless tested on site by our site electrician (Stall holder is responsible for this cost). As we are running on a shared generator we can not stress the importance of using safe, tested equipment and ensuring you are only using power for allocated lighting. Please do not use kettles, toasters or other power equipment. This can cut the power out to all stalls. We are happy for you run a small camper fridge if you need to keep some things cool 😊

- Aesthetics are a very important part of the festival and we ask that you create a safe, beautiful, exciting and welcoming space for patrons to shop in. Please ensure your entire shop front is open, there are no gaps to see through between stalls and that all camping areas if behind stalls are not visible. We like to create a unique village type atmosphere when our patrons walk through.
- Cultural Sensitivity and Respect is strongly regarded at our festivals and there are certain items that are deemed culturally insensitive and are not accepted, Indian Headdresses are an item that is banned from being worn or sold at the festival. We ask that you respect culture and if you think you may have something that could be classed as insensitive please talk to us before putting for sale. If we do find you are selling something that comes under this category management have the right to ask you to refrain from selling this item. No stalls are permitted to sell Aboriginal items or artefacts unless this has been approved by our local indigenous elders and management.
- We have stalls that specialize in certain services and products. We aim to ensure we do not overlap this and ask that you only stick to selling or providing the service you have applied for. Although we take this into account there may be some instances where a stall may sell a similar product to yours. This ensures an even playing ground and that we all have the best chance at successful sales throughout the festival.

Lastly we would just like to reiterate that when you are holding a stall you are helping to represent the amazing festival that we have all created. We ask that there are no illegal activities happening in or behind your stall and ask that you ensure the safety and happiness of patrons. Treating people with the utmost respect on all occasions is a must for a beautiful party and if there are any issues please talk to us and we can do our best to rectify together. Please take all rubbish home with you. We are a leave no trace festival and we are working very hard to ensuring we are sustainable to the environment. Use good products, be good to the environment and respect the land we are on 😊

Any questions please email us on: info@happydazefestival.com.au